

**From:** Pamela Krieger [mailto:pamelak818@hotmail.com]  
**Sent:** Saturday, September 23, 2006 1:34 AM  
**To:** Solid Waste Facility Permit Rulemaking  
**Cc:** etseng@aol.com  
**Subject:** Comment on Notice of Changes to Proposed Permit Implementation Regulations (AB 1497)  
**Importance:** High

Dear Bobbie Garcia:

Attached are some comments about how the California Integrated Waste Management Board may implement the changes to proposed permit implementation regulations for AB 1497.

Thank you!

Sincerely,  
Pamela Krieger

**EAs may undertake additional measures to increase public notice and to encourage attendance by any persons who may be interested in the facility that is the subject of the meeting, including but not limited to additional posting at the facility entrance, noticing beyond 300 feet if the nearest residence or business is not within 300 feet of the site, posting in a local newspaper of general circulation, and multilingual notice and translation, and multiple meeting dates, times and locations.**

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Listed below are some additional measures that may be implemented to ensure fair treatment and meaningful involvement among all people who live, work, or pass through areas containing “facilities.”

### **Increase public notice**

*Posting notices on doors, lamp posts or public buildings is not the only way to notify people about nearby facilities!*

The first step in increasing public notice is to effectively raise awareness in the local community. This involves educating residents about nearby facilities, where they are located and their potential harm to the environment or health of people living, working or passing through the area.

Educating community members about the importance of permits for these facilities is vital. It is the only way to make sure that everyone fully understands the issues facing their community.

This may be implemented through:

- Town hall meetings with local representatives (weekends/day & weekdays/ night)
- Church/temple/mosque/synagogue meetings (weekends/ peak hours)
- After school meetings conducted by the PTA (weekdays/ night)
- Environmental festival or concert (one weekend/day)

### **Encourage attendance**

Most people do not become actively involved in any issue unless they consider it to affect them personally. Moreover, any worthwhile event needs to be able to have the greatest amount of turnout.

Therefore, the best way to encourage attendance is through:

- Passing out flyers in front of supermarkets at peak hours (multi-lingual)<sup>1</sup>
- Mailing flyers to residences, schools and businesses (multi-lingual)
- Sending out press kits to local newspapers, radio and television stations (multi-lingual)
- Calling on local community leaders or group leaders to address the issue at upcoming meetings (multi-lingual)
- Grassroots advocacy—speaking to people door-to-door, calling residents and businesses, and personally making announcements in local schools (multi-lingual)

### **Any persons interested**

All people in every race, religion, gender, sexual orientation educational and socio-economic level need to be aware of this issue. Furthermore, linguistic barriers also need to be overcome.

- Text *and* pictures in flyers must be simply designed
- Font size and pictures should be big, bold and easy to read
- Flyers must be available in languages spoken by community members
- Meetings must be held at reasonable times/days, in languages spoken/translated by community members

### **Facility**

The subject “facility” needs to be clarified and simply defined. All people must understand what a facility is, its location and why it is posing a problem.

### **Additional posting at the facility**

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<sup>1</sup> Multi-lingual flyers would be designed in English on one side and popular languages of that particular segment of the population on the other side. A GIS survey/map would be required to identify commonly used languages. Translation would be available for up to eight different languages.

Additional notices on and around the entrance/enclosure of the facility may be implemented. Notices inside the facility itself also may be posted for employees to read (multi-lingual).

### **300 feet**

- If the nearest residence or business *is* within 300 feet of the site, it will receive two or even three notices posted on the door and in the mail.
- If the nearest residence or business *is not* within 300 feet of the site, it will only receive one notice in the mail if it is located within that city (multi-lingual).